



Sid Raisch

aka The Swiss Army Knife of  
Garden Retail Consulting



### Isn't it funny how times are always changing?

Times always change. It's not a matter of whether we should, it's a matter of changing at the right time in the right way. Check out the programs below for adaptive all-business condition mindset and attitude to always be building your future.

### Ask about Advantage programs to build and develop your like-minded team of effective professionals

- **Executive Advantage** – Developing the mindsets and influence in leaders who develop leaders
- **Price Advantage** – Leading the market by overcoming biases, doubts, and fear to earn what you earn
- **Marketplace Advantage** – Own your market with Single Destination Pull Through Marketing
- **Merchant Advantage** – Merchandise Planning to own products and categories in your market

### Advisory Consulting Retainer

An on-call trusted advisor who knows you and has your back. Establishing and maintaining an ongoing relationship provides the greatest value.

- **Availability** – On-call 12 hours a day / 7 days a week / 350 days a year
- **Reliability** – Multiple contact methods for quick access the way you want to communicate – cell phone / email/ videoconference / text/ messaging / scheduled in-person 2X per year or more
- **Trustability** – Completely Confidential
- **Adaptability** – Customized with intense or relaxed rate periods to fit times of high demand such as when greater change is undertaken, or your business is slow